BRAEDON LYNN

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Experience

Motion Graphics & Video Editor | University of South Florida eSports   *May 2020 - Current*

Motion Graphic Designer - Designing and collaborating with the production team to create professional
eSports overlays, transitions, and general assets for use on-stream for Twitch with 1.2k followers

Video Editor - Managing/curating video captures from in-game and on-stream into montages for marketing,
and general use to display highlights and generate interest for USF's eSports Discord and Twitch channel

Marketing/Public Outreach & Compliance | The Valerin Group   *August 2019 - April 2021*

Multi-Media/Marketing - Compiled research and created digestible outreach materials for text-heavy
documents, creation of maps, social media posts, and assets for government entities, post-production for
A/V material, as well as motion graphic animation for maps/detours for government entities

Digital Media Commons - Multimedia | University of South Florida System   *March 2018 - May 2020*

Student Lead - Managed and aided fellow workers with timelines, projects, workshops, and various tasks
throughout the workday as well as being a customer service point for the department

Video Editor/Compositor - Created media content for both internal and external use for the department, as
well as for the USF Library System as a whole, working alongside upper staff

Media Management - Branded and positioned the Digital Media Commons as a vital and effective student
resource, marketed toward specific majors and interests of the student body

Marketing & Design Intern & Cinematographer | Diamond View Studios   *April 2019 - August 2019*

Marketing & Design Intern - Designed and created a myriad of adverts and media related to external
marketing for use on social media platforms such as Facebook, Instagram, as well as print applications,
alongside digital composition and creation of animations, GIFs, and client logo work for social media

Cinematographer - Worked behind-the-scenes on production sets filming crew and client reactions for the
purpose of editing and distributing on social media and to private clientele

Education

University of South Florida   **Tampa, Florida**

B.S. Integrated Public Relations & Advertising   *December 2019*

Skills & Proficiencies

- *Languages - HTML5, CSS, and Bootstrap*
- *Software - Adobe CC (After Effects, Photoshop, InDesign, Illustrator, Premiere Pro, Lightroom, Dreamweaver, Audition), Red Giant, Ableton Live, Image-Line FL Studio, Apple Logic, Cinema 4D, Blender, Microsoft Excel*

Certifications

- *Adobe Certified - Adobe Photoshop, Illustrator, and InDesign*
- *Certified Badging in Adobe Lightroom, After Effects, and Premiere Pro*